



HowTheLightGetsIn

H A Y 2025

2025 Festival Guide

Hay-On-Wye
23rd-26th May

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Getting to the Festival

Where is HowTheLightGetsIn?

Our Hay-On-Wye site is located just off Newport Street, HR3 5BZ. It is about a 5 minute walk from the Globe at Hay, Newport St, Hay-on-Wye, Hereford HR3 5BG.

How Can I Travel to the Festival Site?

Car:

Hay-on-Wye is situated between Brecon and Hereford, off the A438. For the festival site, cross the bridge into Hay and turn left. Follow signs to the Festival Site. Head for HR3 5BZ.

For details on Parking, please check **Page 5**.

Train / Bus:

The nearest railway station is Hereford, about twenty miles away. Our travel partner, First Great Western, runs direct trains to Hereford.

The bus service from Hereford and Brecon to Hay-on-Wye (T14) is frequent with additional services for the period of the festival.

Taxi:

Julie's Taxis 07899 846 592

A2B Taxis 01874 658 899

A1 Cabs 07910 931 999



Where Can I Park?

Parking:

Parking is located at our Riverside Site. Parking permits will have been issued to all festival goers with Parking. If you haven't received yours yet, then you will be given a permit on arrival. Please ensure you display your dated Parking Permit on your dash board. The colour of your parking permit corresponds to the date up to which your parking is valid and your permit is valid up to 10am on this date.

If you need to park for longer, please go to the Camping Reception and our team will be able to advise you.

You will need to book for our parking.

Disabled Parking:

This can be accessed via the trader and performer entrance which is signposted on the left after the Co-op. Please email enquiries@artandideas.org if you need to book disabled parking before 21st May.

Ticket & Box Office

All ticket holders will need to collect their tickets from the Festival Box Office at The Riverside Site on arrival at the festival. Please bring the confirmation code (HA____) contained in your confirmation email, along with any necessary ID.

Festival Ticket & Day Festival Ticket Holders

- Present your confirmation code to the Festival Box Office to receive your Festival Wristband.
- Your Festival Wristband will grant you unlimited access to the site and all events in our core programme.
- Festival Tickets and Day Festival Tickets **do not** provide access to Extra Experiences which are ticketed. These include Long Table Banquets, Inner Circle events with speakers, Wellbeing & Spa Sessions as well as Banquets.
- To book Extra Experiences, please head to our website or the Box Office.

Flexi Ticket Holders

- To access the Festival Site, you will need both a Flexi

- Day Pass wristband and a Flexi paper ticket. You cannot access the site without having both.
- The Flexi paper tickets are sold in sets of 4. The Flexi wristbands are sold separately, allowing you to buy more paper tickets without needing to buy a new wristband.
- You will need to exchange one of your Flexi paper tickets for each event that you attend. Flexi paper tickets do not grant access to Extra Experience events like Inner Circle Events or Long Table Banquets.
- If you'd like to attend more than 4 events, you can purchase more Flexi-4s at the Box Office.

Fast Passes:

If you want to secure the best seat and skip the long queue at your favourite debate, you can pick up a Fast Pass for £6 at the Box Office.

Children U12:

Children under twelve are able to attend the festival for free.

Dogs & Animals:

The festival recognises accredited guide dogs & assistance dogs which have been trained by a member of the International Guide Dog Federation (IGDF) or Assistance Dogs International (ADI).

Emotional Support Animals (ESAs) must be pre-registered before 21st May. Please refer our Disability Policy on the 'INFO' page for the details regarding this.



Breakfast & Accommodation

Breakfast:

If you have booked Breakfast with your festival tickets, it will be available from 8.30am to 11am at the Waterfront.

Please ensure you take your booking confirmation with you, as well as your Festival Ticket wristband or Flexi Tickets and Flexi Day Pass.

Accommodation

Details about festival accommodation will be sent to campers before the festival and will also be available on arrival. If you have any queries about festival accommodation, please email

festival.camping@artandideas.org.

Campsite Cooking:

You are very welcome to bring your own food. Small gas cookers and portable barbeques are permitted onsite.

Open fires are not permitted on the campsite.

What to Bring

Festival Programmes will be on sale at the Box Office. The print programme includes a timetable of all events throughout the festival weekend, as well as site maps, accommodation information, speaker biographies, etc.

We suggest you bring the following:

- Your Confirmation Code / Ticket
- ID (for under 25s)
- Sun Cream
- Hats
- Sunglasses
- Water / water bottle (we have refill stations!)
- Umbrella
- Payment Method – the festival will be entirely cashless
- Wellies
- Waterproof
- Dancing Shoes
- Portable Charger

Please note **external food and alcohol is not permitted** on our festival site, only on the camp site, but there are plenty of tasty treats inside! For those with adverse dietary restrictions please contact enquiries@artandideas.org before 21st May.

Experiences

HowTheLightGetsIn is more than a standout Music and Debate programme. We've got a whole host of experiences for you to sink your teeth into throughout the festival weekend:

Food & Drink

Whether you're after a spectacular four-course banquet or a quick snack between sessions, the hottest street food, craft beer or a slice of homemade cake, you'll find a range of great eateries across the two festival sites.

Inner Circles

This is your unique opportunity to dine and discuss ideas with the world leading thinkers you'll find in our programme. Book your tickets early – our tables fit a maximum of 20 people.

Book your tickets for Inner Circles from the programme at howthelightgetsin.org or at the Box Office.

Long Table Banquets

Long Table Banquets events are your chance to enjoy a sumptuous meal of locally sourced produce, with each course paired with specially selected wines. Menus are available on our website.

Book your tickets for our Extra Events from the programme at howthelightgetsin.org or at the Box Office.

Wellbeing & Spa Sessions

Come, kick back, relax with us at the Aurum with new classes and workshops all weekend, as well as an array of luxurious treatments and therapies. Our Wellbeing Spa can be found in Bohemia and is open as follows:

Fri: 3pm – 9pm	Sun: 9am–9pm
Sat: 9am – 9pm	Mon: 9am–4pm

Pre-book sessions online at howthelightgetsin.org/festivals/hay/wellbeing or at the Box Office.



Children & Young Adults

We have plenty on-site to entertain the younger ones, read some of our options below:

Minecraft Tent

This year our fantastic Children's Programme returns. Come along to the Minecraft for workshops, thought experiments, interactive soundscapes, pottery classes and more!

Sand Pit & Live Entertainment

Who says we can't bring the beach to the festival? Let the kids run free for hours of play in our ever-popular festival sandpit. Or catch our live entertainers around the site, ready to fill the kids with awe and delight.

Pottery Workshops

Roll up your sleeves and get dug in to our creative pottery workshops. Book via the online programme or at the Box Office.

Festival Site

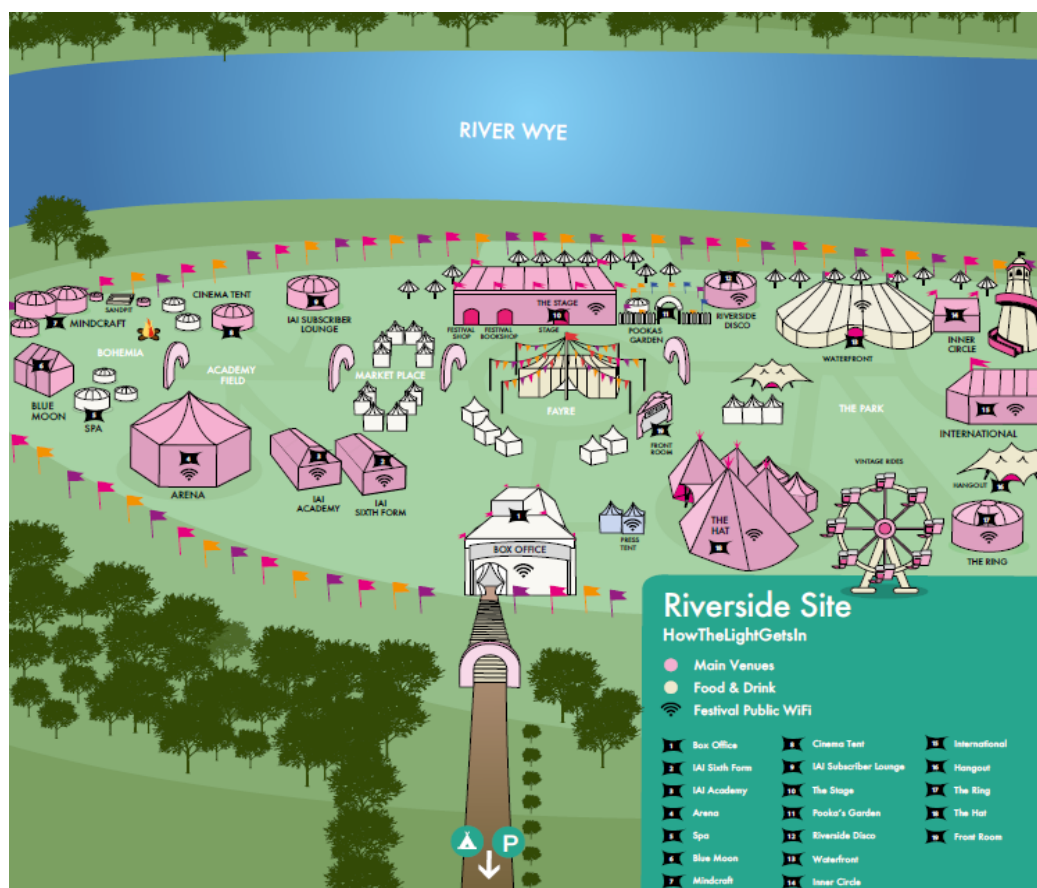
The entire programme of HowTheLightGetsIn Hay 2025 will take place from 23rd–26th May on our beautiful site that stretches across the banks of the River Wye. Our site opens 3pm on Friday 23rd and closes at 5pm on Monday 26th.

Wifi is available across our whole Festival Site but not our campsite.

Wifi Access

Network name: HowTheLightGetsIn Free WiFi

Password: Philosophy



Contacting Us

If you need to get in touch with us during the festival, we're here to help!

Enquiries

For general enquiries, including information about the site and ticketing queries, please email enquiries@artandideas.org. We endeavour to respond to you within 24 hours.

Our Box Office and Stewarding team will be able to answer your questions too and deal with any ticketing issues.

If you have a question relating to Festival Accommodation, please email festival.camping@artandideas.org

Social Media

Get involved with the latest news, plus competitions and offers at the festival on social media. You'll also be able to join the debates and have your say using #HTLGI25

- Facebook: @HowTheLightGetsIn
- Twitter: @HTLGIFestival
- Instagram: @HowTheLightGetsIn
- LinkedIn: @HowTheLightGetsIn